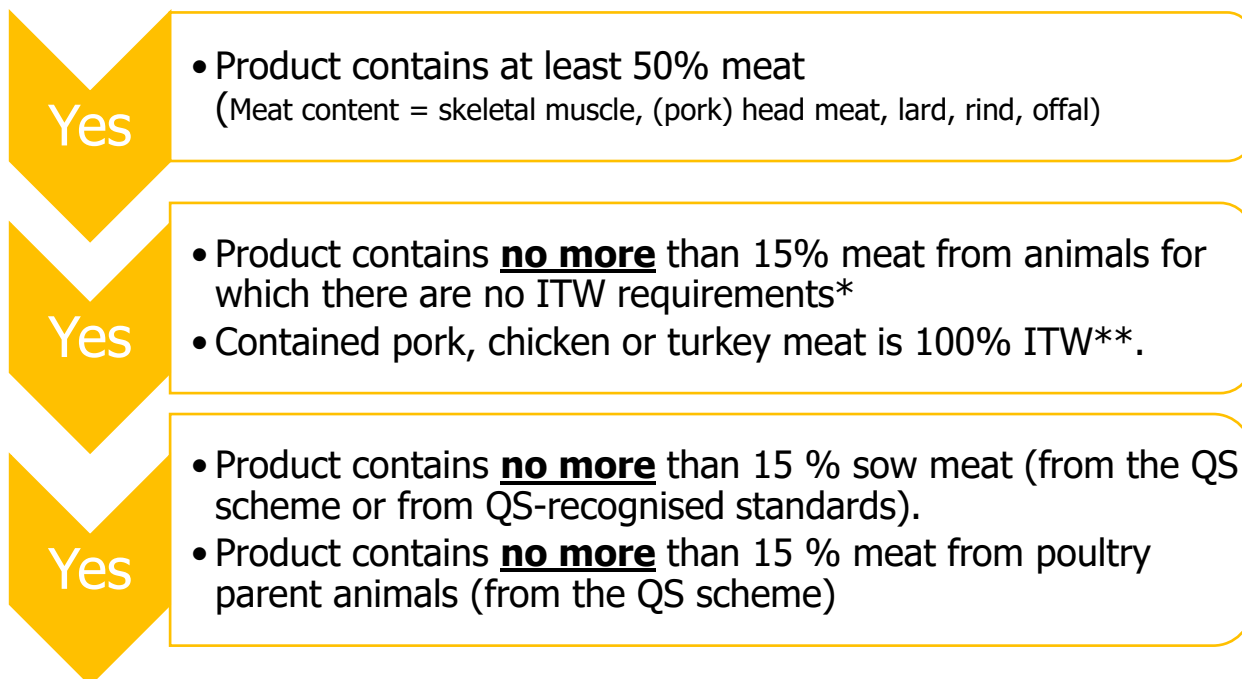


# Information sheet on the labelling of processed food products in the Animal Welfare Initiative from January 2022

**Processed goods are all products that have been heat-treated (e.g. deep-fried, boiled, hot-smoked, cooked and pre-cooked) or fermented, matured or cold-smoked (raw sausage, raw cured products).**



Then the processed article can be marked with the seal of the Animal Welfare Initiative.



\* this includes beef and veal, meat from brother cocks or laying hens, among others.

\*\* For ITW, the technical committees have agreed to accept a maximum meat content of 15% from programs or standards of "Haltungsform" levels 3 and 4 in processed products with ITW label. The permissible meat content (15%) from animal species for which there are no specifications in the ITW can be used in addition.

**Mixed products** with an ITW meat content of less than 85% may not be labelled with the seal of the Animal Welfare Initiative - but the ITW meat contained may be labelled accordingly in the **list of ingredients**.

From 01.01.2022, **100 % of offal** must source **from ITW animals** so that the products made from it may be labelled with the seal of the Animal Welfare Initiative.

**Sausage intestines and blood** do not have to source from ITW animals (without time limit).