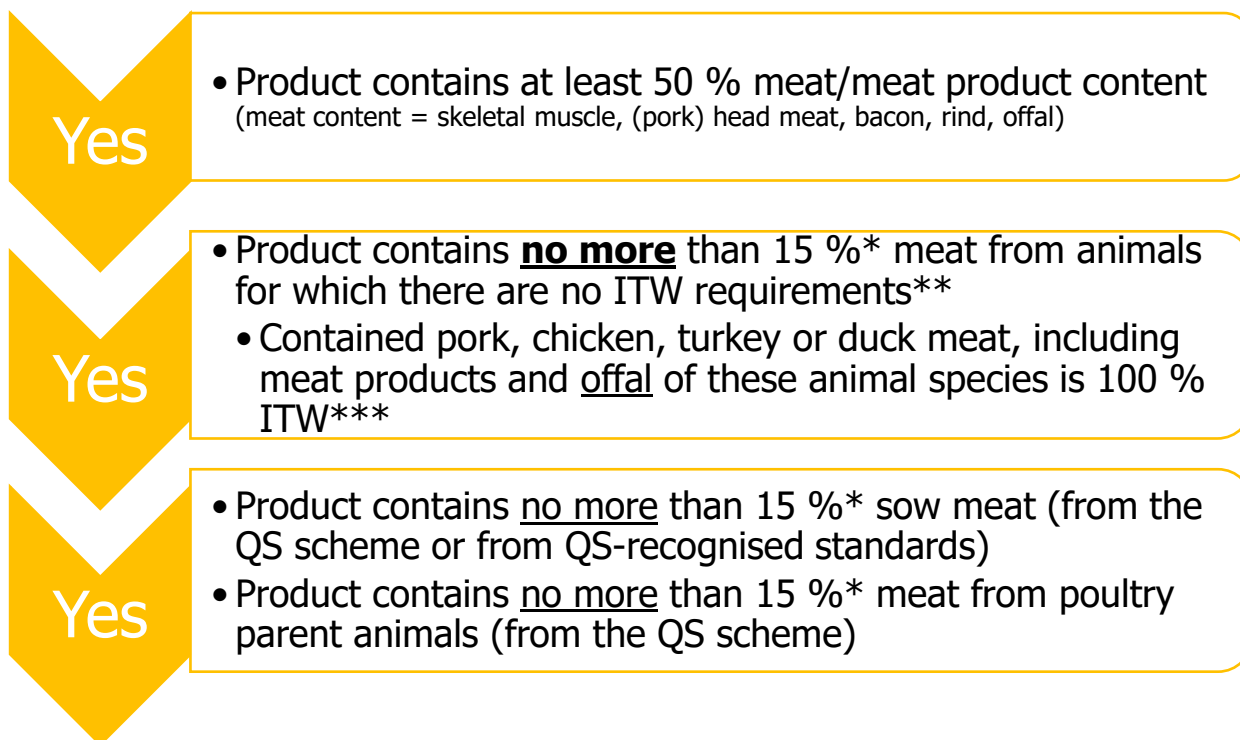


# Information sheet on the labelling of meat preparations and meat products in the Initiative Tierwohl



Then the processed article can be marked with the seal of the Initiative Tierwohl.



\* The share of 15 % refers cumulatively to all mentioned variants.

\*\* This includes beef/veal and meat from broiler chickens or laying hens. If these meat products/meat in the product fall within the scope of the QS scheme, it must be 100 % QS products.

\*\*\* For ITW, the technical committees have agreed to accept a maximum meat content of 15 % from programs or standards of "Haltungsform" levels 3 and 4 (in future also Haltungsform level 5) in processed products with ITW label. The permissible meat content (15 %) from animal species for which there are no specifications in the ITW can be used in addition.

In the case of products labelled with the ITW seal of the Initiative Tierwohl, the ITW meat contained can also be labelled in the list of ingredients. **The following applies to the use of beef/veal:** Non-ITW beef or veal may be used in a proportion of max. 15 % **and** the ITW meat of other animal species contained must be labelled with a suffix in the list of ingredients. Please observe the requirements of the LMIV and LMIDV in this regard.

**Gelatine, sausages intestines and blood** do not have to come from ITW animals (without time limit).