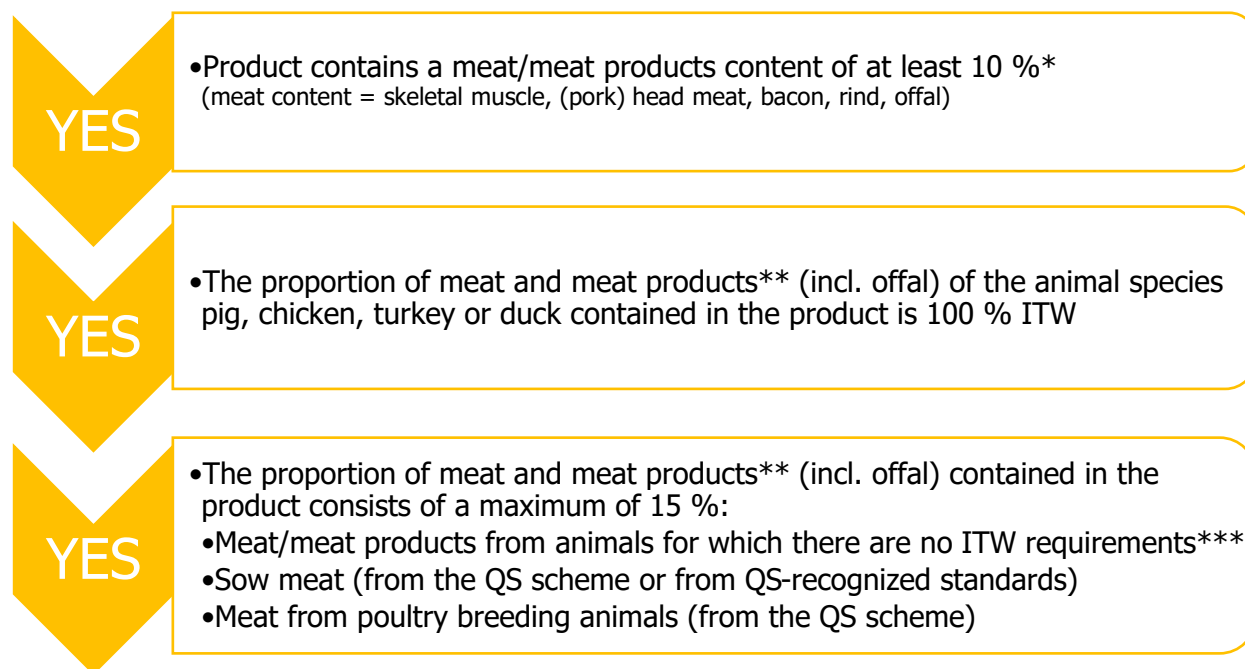


# Information sheet on the use of the ITW seal for composite products on final consumer packaging

This information sheet applies to convenience products with a low ITW meat content (< 50 %) as an ingredient. This includes, for example, pasta in combination with meat ingredients, pizza, lasagne, baked goods, sandwiches and convenience products with a high liquid/pasty content (e.g. delicatessen salads containing meat with mayonnaise/dressings) as well as ready meals and menu components.



The convenience article can then be labelled with the **extended** seal of the Initiative Tierwohl. The labelling of ITW goods in the list of ingredients is **mandatory**.

\* Products with a lower total content of meat or meat products (< 10 %), but which are considered to be a value-determining component or are emphasized in the sales description (e.g. salami pizza), may only be labelled with the prior permission of the head office and the ITW content of such products must be at least 5 % (according to QUID).

\*\* Meat preparations and meat products used must comply with the *Information sheet on the labelling of meat preparations and meat products in the Initiative Tierwohl*.

\*\*\* This includes beef/veal and meat from broiler chickens or laying hens. If this raw material falls within the scope of the QS scheme, it must be sourced entirely as QS goods.

In the case of convenience products labelled with the extended ITW seal, the ITW meat contained **must** also be labelled in the list of ingredients.